



BUDDHA INSTITUTE OF MANAGEMENT COMPUTER APPLICATION

Annual Magazine

WELCOME



BUDDHA

INSTITUTE

OF

MANAGEMENT



BIM_{MAX}

MAXIMIZING MANAGEMENT POTENTIAL WITH TECHNOLOGY

BUDDHA INSTITUTE OF MANAGEMENT

ABOUT US

BUDDHA INSTITUTE OF MANAGEMENT
GIDA, SECTOR 7/9
GORAKHPUR, 273209
UTTAR PRADESH



26.7383741, 83.2722299

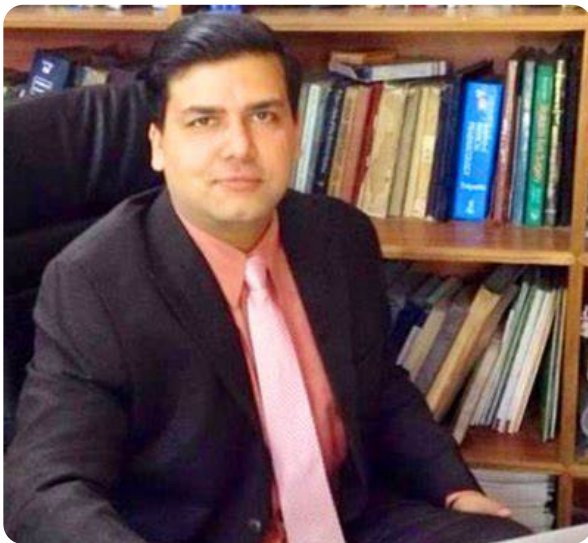


Buddha Institute of Management is approved by A.I.C.T.E. and affiliated to Dr. APJ A.K.T.U. The institute offers management programs that are recognized nationally and internationally. BIM nurtures strong academic-industry collaboration and emphasizes research, innovation, and professional growth in sectors like Finance, Marketing, Human Resource, Entrepreneurship, Business Analytics, and International Business.

Strategically located along the Gorakhpur - Lucknow National Highway #28, just 10 kms from Gorakhpur railway station and 12 kms from the airport, BIM boasts a modern campus spread over 14 acres of eco-friendly land. The atmosphere at BIM blends professional rigor with an energetic student life.

BIM also houses a cutting-edge Business Simulation Lab and Entrepreneurship Incubation Centre to foster real-world business skills and innovation among management students.

CEO MESSAGE



Dr. Rajat Agrawal
CEO
Buddha Group of Institution (BGI)

WARM GREETING!!

The achievements of an organization are the outcome of the collective efforts of its each individual and department. It is the collective efforts of all the members of Buddha Institute of Management that has made the institute an epitome of quality education and effective mentoring in Purvanchal. The Department of Electronics & Communication Engineering is also creating new milestones by way of its innovative achievements and academic excellence. The department is coming up with its new edition of the annual magazine, BCA, showcasing the myriad achievements of the department. I extend my best wishes to the department for their endeavors towards excellence.

DIRECTOR'S MESSAGE



Dr. Abhishek Tripathi
DIRECTOR OF
BUDDHA INSTITUTE OF MANAGEMENT

I take the pleasure in welcoming you to Buddha Institute of Management (BIM), an institute dedicated to the holistic growth and development of every student for a better career prospect. I welcome you, to the journey of transformation and excellence.

Buddha Institute of Management is all set to bring out the potential within each and every student by providing appropriate guidance. We direct students to utilize their potential and transform them to become 'Future-ready Managers' who are capable of facing all kinds of challenges in the corporate world. The institute provides them with a platform to enhance their Professional Communication Skills, Critical Thinking Abilities, Ethics, Values and Entrepreneurial Abilities. All efforts are made to improve the creativity and problem-solving abilities of the students, so that they can contribute their best to the society and the country.

We are confident that the students passing out from this institute will be sound in their domain knowledge, confident and have good leadership skills with capability of becoming entrepreneur.

HOD'S MESSAGE

ASST. PROF. CHHITESH RAI
HEAD OF DEPARTMENT
COMPUTER APPLICATION
BUDDHA INSTITUTE OF MANAGEMENT



In today's fast-paced digital world, computer applications play a vital role in shaping industries, businesses, and our daily lives. At Buddha Institute of Management, we are committed to providing a dynamic learning environment that equips students with the technical expertise, problem-solving skills, and innovation-driven mindset required to excel in the IT industry.

Our curriculum is designed to bridge the gap between theoretical knowledge and practical applications, ensuring that students are well-prepared for the challenges of the modern tech landscape. With state-of-the-art laboratories, experienced faculty, and strong industry collaborations, we aim to nurture future-ready professionals who can contribute to technological advancements and digital transformation. We encourage our students to engage in research, hackathons, industry projects, and internships to gain real-world experience. Our focus on holistic development ensures that graduates not only have technical proficiency but also the leadership and ethical values needed to thrive in the ever-evolving IT sector

I welcome you to explore the opportunities and resources available in our department and be a part of our journey toward excellence in computer applications.

EDITORIAL BOARD

BCA

Greetings from the Editorial Board

It is with immense pride and joy that I present to you the latest edition of our departmental magazine. This magazine is not just a collection of articles and images—it reflects the vibrant spirit, creativity, and intellectual curiosity that define our department. Over the past months, our team has worked tirelessly to compile a publication that celebrates the diverse talents of our students and faculty.



From insightful articles and academic contributions to poems, artwork, and event highlights, this edition showcases the depth and dynamism of our academic community. This magazine encouraging contributors to explore new ideas and perspectives that inspire thought and dialogue. We are especially proud of the student voices featured here, as they represent the emerging thinkers and leaders of tomorrow.

I would like to express my heartfelt gratitude to all the contributors, editorial team members, and faculty mentors who made this issue possible. Your dedication and enthusiasm have brought this magazine to life. We hope you enjoy reading it as much as we enjoyed creating it.

I am pleased that 2025-26 issue of the Departmental magazine

SINCERELY

Asst. Prof. Sharvani Gupta

Editor-in-Chief

Department of Computer Application



EDITORIAL MEMBERS

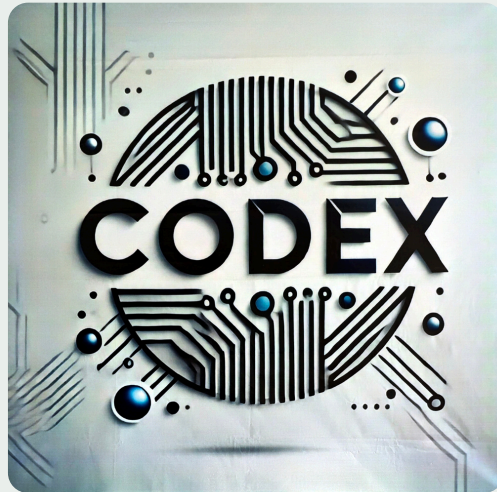


Ayush Pratap Singh
BCA 2nd
Editor



Aman
BCA 2nd
Co-Editor

CODEx SOCIETY



Codex Society is a Facebook page dedicated to sharing departmental information, helping people stay informed about updates, policies, and key developments. Through regular posts, it provides insights into various departments, ensuring transparency and accessibility for its audience. The page serves as a valuable resource for individuals seeking verified information and timely updates. With a commitment to accuracy, Codex Named Society fosters awareness and engagement among its followers. It covers a range of topics, from official announcements to informative summaries of departmental activities. Whether you're looking for recent updates or detailed explanations, the page strives to present information concisely. By leveraging social media, it connects people to essential department-related content in a user-friendly way. Its dedication to providing reliable information makes it a trusted source for its online community.

Institute vision & mission

Vision

To be an institution of academic excellence, generate knowledge through research by integrating local wisdom with global expertise, nurture talent and promote intellectual growth in keeping with the University motto and serve humanity with a commitment towards social, economic, cultural and spiritual development of society and the nation as well.

Mission

M1. To achieve and ensure intellectual excellence through effective learning and teaching, latest research and relevant co-curricular activities.

M2. To equip the students with academic and professional skills, ethical values and leadership qualities to enable them to contribute towards social, regional and national development.

M3. To sensitize the University fraternity to the needs of the region through knowledge-transfer and outreach programmes.

M4. To promote the principles of social, cultural and religious co-existence among the students, faculty members, administrative officers and ministerial staff of the University.



DEPARTMENT VISION & MISSION

Vision

To be a leading center of excellence in computer applications, fostering innovation, creativity, and research, and producing globally competent professionals who contribute to the development of society through technological solutions.

Mission

M1: To provide quality education in the field of computer applications by offering a comprehensive curriculum and hands-on experience to meet the evolving needs of the IT industry.

M2: To promote research and innovation in emerging areas of computer science and applications, encouraging students and faculty to solve real-world challenges.

M3: To install professional ethics, communication skills, and leadership qualities that prepare students for successful careers in academia, industry, and entrepreneurship.

M4: To foster industry-academia collaboration for providing students with exposure to practical experiences through internships, workshops, and industry projects.

M5: To develop lifelong learners who adapt to technological advancements and contribute to the digital transformation of society.





The National Conference

The National Conference on “Innovations in Computer Applications and Emerging Technologies (ICAET-2026)” was successfully organized at the Buddha Institute of Management, Gorakhpur,

The event was conducted under the guidance of Dr. A. K. Tripathi, with valuable support from Mr. Chhiteesh Rai, Mr. Sudhir Shukla, and Ms. Shivangi Srivastava, whose coordinated efforts ensured smooth execution. The conference provided a dynamic platform for researchers, academicians, and students to present innovative ideas in areas such as Artificial Intelligence, Data Science, Cyber Security, and digital technologies.

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Insightful sessions, engaging discussions, and effective management made the conference a grand success and a memorable academic event.



Industrial Visit ON NIELET



The **Computer Applications Department** organized a two-day visit to NIELET Gorakhpur for MCA 2nd Semester and BCA 4th Semester students. The visit aimed to give practical exposure to electronics and information technology through live demonstrations and expert interactions.

The industrial visit to NIELET Gorakhpur was highly informative and beneficial. It helped students understand the practical aspects of their studies and motivated them to develop technical skills and explore career opportunities in the IT and electronics sectors. Overall, the program was highly informative and beneficial for bridging the gap between theory and practice.

PARENT ORIENTATION PROGRAMME SUMMARY

DATE 14/02/2026





HOLI MILAN PARTY 2026

Holi Milan Party 2026

Buddha Group of Institutions celebrated Holi on the 3rd Day of Buddha Spring Festival 2026 (March 01, 2026). The festival of colors was celebrated with much zeal and fun by all the authorities, faculty members & non-teaching staff. The celebration was marked by exchanging greetings, singing, dancing and playing with gulal followed by refreshments.

BUDDHA ACHIEVERS AWARD CEREMONY

Buddha Institute of Management (BIM) organized the Buddha Achievers Award Ceremony. In this ceremony, topper awards and best attendance awards were given to students, and several prestigious awards were presented to faculty members, including Best Placement Award, Best S.D. Award, Best Research Award, and Best Proctor Award.

Institute Director Dr. Abhishek Tripathi addressed all the students and faculty members and extended his best wishes to everyone.



NATIONAL YOUTH DAY

12TH JAN

NATIONAL YOUTH DAY



May Swami Vivekananda's ideals inspire every young mind with strength, wisdom, and the courage to shape a brighter future.

THEME:

**RISE, AWAKE, AND
RECOGNIZE YOUR POWER**



Photography By
Ayush Pratap Singh

MOU SIGNED FOR INDUSTRY-ACADEMIA COLLABORATION



We are delighted to share that Buddha Institute of Management, GIDA, Gorakhpur has signed a Memorandum of Understanding (MoU) with Craft Edge Academy to strengthen industry-academia partnership and enhance student career opportunities.

The MoU was signed between:

First Party: Buddha Institute of Management, GIDA, Gorakhpur

Second Party: Craft Edge Academy

Himani Srivastava: Project Manager - Craft Edge Academy

Dr. Abhishek Kumar Tripathi: Director - Buddha Institute of Management

Mr. Amitesh Mani Tripathi: Head Placement- Buddha Institute of Management.

This collaboration will focus on:

Skill Development Programs

Industrial Training & Internships

Expert Lectures & Faculty Development

Live Projects & On-the-Job Training

Placement Assistance & Recruitment Drives

Innovation, Incubation & Startup Mentorship

Industry Certifications & Employability Skills

Piece of Thought

मंजिल अब दूर नहीं

वह प्रदीप जो दिख रहा है झिलमिल, दूर नहीं है,
थक कर बैठ गया क्यों राही! मंजिल दूर नहीं है।

लड़ना है, चलना है, मिट्टी के तन को,
मस्ती के मन को, लेकर आगे बढ़ना है।

लक्ष्य तुझको घूर रहा है, ध्येय तेरा क्रूर नहीं है,
थक कर बैठ गया क्यों राही मंजिल दूर नहीं है।

निशा सींच, उषा सींच, कर्तव्य पथ पर है! पथिक
क्षण - क्षण तुझको चलना है।

बेड़ा बीच मंजिल में है, तू इतना मूढ़ नहीं है,
थककर बैठ गए क्यों राही मंजिल दूर नहीं है।

बदल निर्बलता को ऊर्जा में,
व्याकुलता को तन्मयता में,
सबको ध्वस्त करना है।

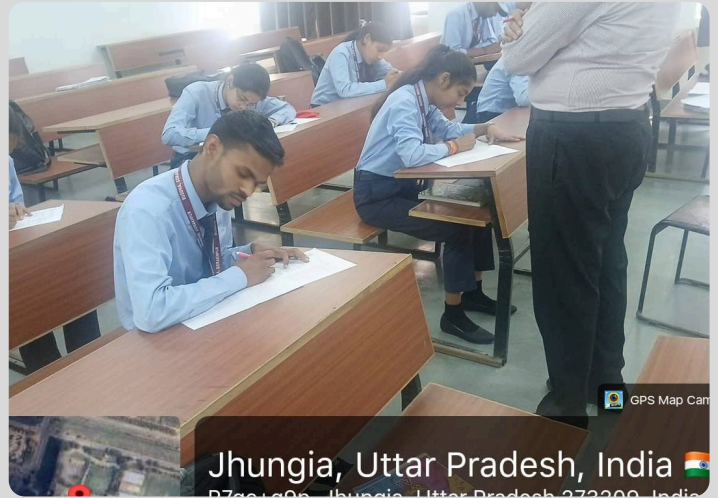
काया - मस्तिष्क कर काबू में, अभिप्रा अभी पूर्ण
नहीं है,

तू कर लेगा राही! मंजिल अब दूर नहीं है।

मंजिल अब दूर नहीं है।

By
Pushpa Sharma
BCA 1st year

MCA 1ST YEAR AND BCA 2ND YEAR STUDENTS MOCK PLACEMENT DRIVE



A mock placement drive was organized for MCA 1st Year and BCA 2nd Year Students on 23th March 2026 in Block 5, starting at 10:00 AM. The objective of this activity was to provide students with a real-time experience of the recruitment process and to enhance their employability skills.

Structure of the Mock Drive

1. Aptitude Test

Students were assessed on quantitative ability, logical reasoning, and verbal skills. The test aimed to evaluate problem-solving ability, time management, and analytical thinking.

2. Group Discussion (GD)

Shortlisted students participated in group discussions on current and relevant topics. This round assessed communication skills, confidence, teamwork, leadership qualities, and clarity of thought.

3. Personal Interview (PI)

Final shortlisted candidates appeared for personal interviews. The interview focused on students' subject knowledge, personality, career goals, and overall presentation.

Participation

Date: 02 March 2026

Convocation Ceremony



The Buddha Institute of Management (BIM), under Buddha Group of Institutions, successfully organized its Convocation Ceremony on 2 March 2026. The ceremony was a proud moment for the graduating students as they received their degrees in the presence of distinguished guests and faculty members.

The Chairman, Mr. R. A. Aggarwal, attended the ceremony as the chief guest. He distributed degrees to the graduating students and congratulated them on their achievements. In his address, he encouraged students to work hard, remain dedicated to their goals, and contribute positively to society and their professional fields

04/04/2026

PLACEMENT AWARENESS WORKSHOP

Placement Awareness Workshop

The BCA 4th Semester students of Buddha Institute of Management actively participated in a comprehensive Placement Awareness Workshop conducted by Mr. Ujjwal Kumar Srivastava, Director – Outreach & Development. The session was designed to provide structured guidance on placement preparation, aligning students with industry expectations and modern recruitment practices.



Topic: "Placement Awareness Workshop"

Resource Person: Mr. Ujjwal Kumar Srivastava

Organization: Buddha Institute of Technology

Designation: Associate Professor

Date: February 20, 2026

Venue: Seminar Hall, Block 5, BIM
Resource Person: Mr. Ujjwal Kumar Srivastava, Director – Outreach & Development

Participants: Students of BCA 4th Semester, Buddha Institute of Management

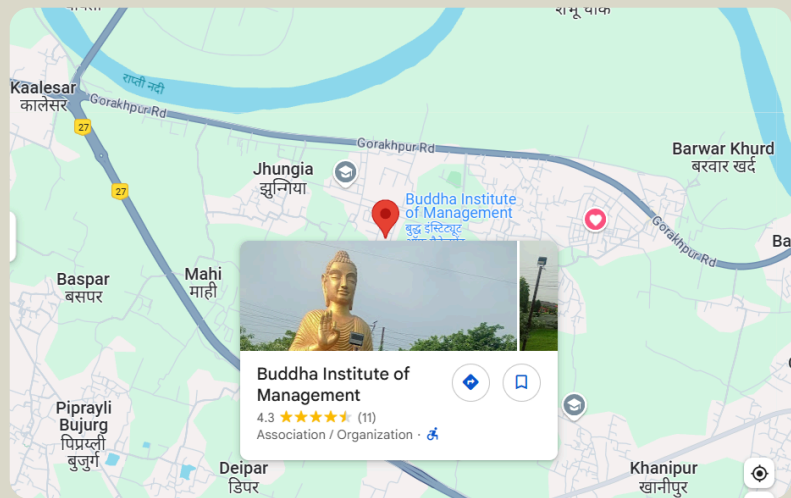
Number of Participants: 103





'FROM US' 'FOR US'

Thanks for giving us your precious time.



"Every classroom, every corridor has written a story—this magazine is a glimpse of those moments. Met you, made it for you.'

"This edition is not just an end, but a new beginning."

"Keep reading and taking screenshots of the memories!"

"Books may close, but stories will continue to unfold. The colors of this campus never fade. Every moment creates a new story... and we will keep writing."

.BIM

Site:

<https://www.bimgkp.ac.in>

Facebook:

BIM Profile : <https://www.facebook.com/bimgkp>

CODEX Society: <https://www.facebook.com/profile.php?id=61571037917639>

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